

“There’s never been a better time to be a great CIO or a worse time to be an average one.”

MIT Initiative on the Digital Economy  
George Westerman, Principal Research Scientist

## Why attend MuleSoft CONNECT 2018

The role of a senior IT leader has never been more complex or filled with more opportunity. Increasingly, CIOs are seen as business partners and asked to help shape their organizations’ strategic agenda. At MuleSoft CONNECT, you’ll have the opportunity to discuss with peers how to influence your business counterparts and learn how to adopt a new operating model to accelerate digital transformation.



### Get inspired

Hear from industry experts at HSBC, Airbus, Amtrak, and more who will inspire your technology roadmap and help you re-imagine IT delivery.



### Network with peers

Meet IT leaders from the world’s largest and most influential companies. Compare challenges, discuss solutions, and discover new ways to drive your organization forward.



### Plan your roadmap

Learn from the innovator who set the digital revolution in motion with the World Wide Web how APIs are driving the next realization of the semantic web with application networks.

## Featured speakers



**Sir Tim Berners-Lee**  
Inventor of the World Wide Web



**Sovan Shatpathy**  
CTO, Amtrak



**Chris Taylor**  
VP Digital Accelerator,  
Airbus



**Betty Smith**  
VP and Head of Enterprise  
Integration Services, New  
York Life

## Past speakers



**Yvonne Wassenaar**  
CEO, Airware, (formerly CIO,  
New Relic)



**Mukesh Davit**  
Director, Global Digital  
Technologies, McDonalds Corp



**Guillermo Diaz**  
CIO, Cisco



**Dr. Rebecca Parsons**  
CTO, ThoughtWorks



**Marcus Ryu**  
CEO, Guidewire

Some of the brightest minds in technology meet at MuleSoft CONNECT to discuss how an API strategy can accelerate their digital transformation initiatives. Our [research](#) has shown a positive correlation between the intensity of API usage and financial performance. MuleSoft CONNECT is the event of the year to define, and refine, your API strategy.

**Marshall Van Alstyne,**  
MIT digital fellow and Boston University professor  
2017 MuleSoft CONNECT featured speaker

Register for MuleSoft CONNECT 2018.

Click [here](#) to register now.

You'll receive VIP access to the keynotes, exclusive networking events, and official party featuring Third Eye Blind.

